



Golf Industry Central is a B2B news and information resource for the golf industry throughout Australia, New Zealand and South East Asia.

We offer easy access to golf industry news, job vacancies, and recruitment services, as well as grow the game, marketing, and operational advice.

We also assist overseas clients access the local golf industry via our vast network and weekly publications.

Our current readership covers people from all sectors of the golf industry - general managers, superintendents, suppliers, golf pros, front line staff, accounting, architects, industry representatives and various others.

A growing number of people in over 145 countries have been viewing the Golf Industry Central website since its launch in July 2008. East Asia. We have over 12k followers on the various social media platforms and 4k emails sent to weekly.

If your company may have interest in connecting with the wider industry via our network, please contact us to assist with developing a campaign to suit your needs. There is now a Business Directory and Classifieds section for additional promotion of your company and various products and services.

Do you need help with your **GOLF BUSINESS MARKETING?**



The following are a variety of marketing packages for you to communicate with our network in the region.

AD HOC

- Featured press release or EOI campaign

*Includes Facebook, LinkedIn and Twitter posts insertion in weekly newsletter(s)

\$249 Incl GST
OR **\$549** For 3 months

LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4
\$240 Plus GST per annum Single payment	\$250 Plus GST per month Paid quarterly / 12mth agreement	\$500 Plus GST per month Paid quarterly / 12mth agreement	\$995 Plus GST per month Paid quarterly / 12mth agreement
<input checked="" type="checkbox"/> Directory listing (12mths)	<input checked="" type="checkbox"/> 12 Free Classified postings	<input checked="" type="checkbox"/> 24 Free Classified postings	<input checked="" type="checkbox"/> Free unlimited Classified postings
\$90 Plus GST per listing Single payment	<input checked="" type="checkbox"/> Banner listings on websites (in rotation) <input checked="" type="checkbox"/> 4 x Banners featured in newsletter	<input checked="" type="checkbox"/> Banner listings on websites (in rotation) <input checked="" type="checkbox"/> 8 x Banners featured in newsletter	<input checked="" type="checkbox"/> Banner listings on websites (in rotation) <input checked="" type="checkbox"/> 16 x Banners featured in newsletter
<input checked="" type="checkbox"/> Classifieds listing (90 days)	<input checked="" type="checkbox"/> 4 x News releases in newsletter, website and social media. Includes boosted Facebook promotion.	<input checked="" type="checkbox"/> 8 x News releases in newsletter, website and social media. Includes boosted Facebook promotion.	<input checked="" type="checkbox"/> 16 x News releases in newsletter, website and social media. Includes boosted Facebook promotion.

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